

# ***Villes à louer - Cities for rent***

January 8 and 9 2026 – Nice – MSHS Côte d'Azur

## **Preliminary program**

**Thursday January 8<sup>th</sup>**

**13:15: Welcome coffee**

**13:40: Workshop opening by** Sophie Pommet (Université Côte d'Azur): *Airbnb and Housing in Côte d'Azur*

**14:00-15:30 Session 1: Short-term rental platforms and housing**

- Marie Laure Breuillé (CESAER) & Julie Le Gallo (Institut Agro Dijon): Rents and access to housing (*provisional title*)
- Georges Casamata, Sauveur Giannoni, Johan Jouve (Université de Corse): Short-term rental platforms and real estate in Corsica (*provisional title*)
- Sylvain Dejean (Université de la Rochelle), Calum Robertson (Université de la Rochelle), Raphaël Suire (Université de Nantes) The "sharing" economy? Evidence of who benefits from Airbnb –(*provisional title*)

**15:30: Keynote session: David Wachsmuth (McGill University) *Title to precise***

**16:10 Coffee Break**

**16:30-17:30 Session 2: Short-term rental platforms and investment strategies**

- Jeanne Richon (Université Paris-Est Créteil): Role and effects of short-term rentals in the property trajectory of landlords in Paris area.
- Francesco Luigi Milone (Politecnico di Torino): Short-Term Rental Platforms and Entrepreneurial Opportunities

**19:30: Diner (restaurant to precise)**

## Friday January 9<sup>th</sup>

### **9:15 Welcome coffee**

**9:30 Opening address by Jean-Christophe Gay (Université Côte d'Azur): *Mass tourism and overtourism***

### **10:00-11:00 Session 3: Short-term rental platforms and remote work**

- Younoussa Abdoulhazis-Oumarou (Université de Pau et des Pays de l'Adour): The Effect of High-Speed Internet on Working from Home
- Catalina Llana Hesse (Tecnocampus–Universitat Pompeu Fabra): Nomadic work (or mobile work) and changes in rental durations

### **11:00: Coffee Break**

### **11:20-12:50 Session 4: Short-term rental platforms with multiple implications**

- Maximilian Schäfer (Institut Mines-Télécom Business School) Airbnb, hotels, and localized competition
- Lorenzo Bagnoli (Università di Milano-Bicocca) : *(title to be precised around the Italian case)*
- Alberto Hidalgo Escudero (University of the Balearic Islands) *Short-term rentals and local criminal activity*